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For Immediate Release

da Vinci Brings Seminar on Integrating DI Workflows to London

Demonstrations Include da Vinci Resolve® Working With BrightDrive® Shareable Media Store and an ARRISCAN® Film Scanner

CORAL SPRINGS, Fla. — Jan. 17, 2008 — At its London Road Show, a product seminar scheduled for Jan. 20-22, da Vinci Systems will present strategies for integrating scanning, media sharing, and color grading to optimize digital intermediate (DI) workflow efficiency and product quality. The seminar will be held at SoHo Images, 8-14 Meard St., and appointments are available on all three days.

Gerry Vickers, da Vinci's sales and services manager, will join Peter Lambert, Bright Systems' vice president of worldwide sales and marketing, and Jeremy Lutterloch of ERA to discuss the latest product applications and offer insights into current DI trends. Colorist Blake Jones will be demonstrating the da Vinci Resolve® digital mastering suite working in conjunction with Bright Systems' BrightDrive® shareable media store and an ARRISCAN® film scanner using da Vinci ARRI Exchange Protocol (DAE).

da Vinci and Bright Systems together offer a turnkey DI system that combines the da Vinci Resolve and BrightDrive shareable media store, enabling customers to take advantage of a unified workflow with confidence that these best-of-breed systems will work together to provide hassle-free performance and reliability.

The Resolve suite offers flexible, real-time throughput of nonlinear images in film, television, and commercial applications. da Vinci and ARRI have collaborated to develop a file exchange protocol that enables their two systems to work together as one. The new protocol helps eliminate delay, confusion, and duplication of effort in a post-production facility by ensuring that only required materials are scanned and by making file names and directories consistent.

More...

Appointments for the London Road Show can be scheduled by contacting Gerry Vickers at 07774 449 282 or by e-mail at geraldvickers@btinternet.com, Peter Lambert at 07909 523 281 or by e-mail at peter.lambert@4bright.com, or Jeremy Lutterloch at 07894 586 676 or by e-mail at jeremy@eralondon.co.uk.

da Vinci, along with its key strategic partners, Bright Systems and ARRI, will host additional product seminars in Munich on Feb. 13 and 14 and in Los Angeles in March.

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About da Vinci Systems[®], LLC

da Vinci Systems, a JDSU company, is the leading provider of color enhancement and image restoration products used in post-production facilities worldwide. Incorporating the company's Emmy[®] Award-winning technology, da Vinci's products support SDTV, HDTV, data, and digital film. Since the introduction of the company's first color corrector in 1984, da Vinci has been a front-runner in the field of image enhancement, shaping color enhancement into the vital role it holds in post-production today. The company is headquartered in Coral Springs, Fla., with offices in Los Angeles, New York, London, France, Germany, and Singapore.

The statements contained in this press release that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. Such forward-looking statements include, but are not limited to, any statement or implication that the products described in this press release (i) will be successfully introduced or marketed, (ii) will be qualified and purchased by our customers, or (iii) will perform to any particular specifications or performance or reliability standards. Such forward-looking statements involve risks and uncertainties that, if realized, could materially impair the Company's results of operations, business, and financial condition. These risks and uncertainties include, but are not limited to, (a) the failure of the products (i) to perform as expected without material defects, (ii) to be manufactured at acceptable volumes, yields, and cost, (iii) to be qualified and accepted by our customers, and (iv) to successfully compete with products offered by our competitors, and (b) factors discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The forward-looking statements contained in this news release are made as of the date hereof, and the Company does not assume any obligation to update or qualify any of the statements made herein. Source: JDSU.

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